

# DigiMaxx<sup>®</sup> Latex

Thin Printable Magnetic Media

US PATENT  
#8,440,128  
OTHER PATENTS PENDING

TESTED FOR  
HP & Brother  
Latex Inks



#### APPLICATIONS:

Wall Coverings/Displays,  
Banners, Photo Enlargements,  
Building Wraps and more!

 **Magnum  
Magnetics<sup>®</sup>**

*The Force in Flexible Magnetics<sup>®</sup>*

[sales@magnummagnetics.com](mailto:sales@magnummagnetics.com) | 800.258.0991 | [MagnumMagnetics.com](http://MagnumMagnetics.com)



# DigiMaxx<sup>®</sup> Latex—expand your product offering.

Magnum Magnetics<sup>®</sup> is excited to bring new direct-to-magnet printing capabilities to printers using popular latex printing technology. Take advantage of a full suite of printable magnet configurations, with latex-optimized media for applications ranging from POP/retail displays, beautiful photo enlargements, and banners.

## DigiMaxx<sup>®</sup> Latex Features

- ➔ Available in standard and high energy.
- ➔ Tested for use with HP 300 Series and Brother WF1 latex printers; printable using a variety of latex printer models.
- ➔ Outdoor rated for one year.
- ➔ Pre-magnetized for ease of use.



### WEATHERABILITY

Magnum<sup>®</sup> flexible magnetic sheeting performs well in adverse weather (such as rain, sleet and snow), and in temperatures from -15° F to 160° F (-26° C to 71° C). UV coating will protect inks and increase weatherability.

### SHIPPING AND PACKAGING

Magnum Magnetics<sup>®</sup> can ship your product almost any way you want it—in rolls, bulk on skids, cut blanks in boxes, or using personalized packaging for private labeling. Most orders of our stock products can ship within 24 hours.

### OUR PROMISE

#### TO CUSTOMER SERVICE



We pride ourselves on unparalleled customer service—not just lip service. We offer genuine, customer-oriented solutions that beat the competition. Rely on the Magnum<sup>®</sup> promise: **Quality, Service, Delivery, Value.**

The next time you're in the market for flexible magnetic sheet, strip, custom profiles or magnet related products, demand the brand that keeps its promise—demand the Magnum<sup>®</sup> brand.

GET THE PRINTER PROFILES  
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## PRODUCT SPECIFICATIONS

# DigiMaxx<sup>®</sup> Latex

Magnet	Finish	Overall Total Thickness*	Minimum Magnetic Pull lbs/ft <sup>2</sup> (kg/m <sup>2</sup> )**	TESTED FOR	
				HP 300 Series Latex Printers	Brother WF1 Latex Printer
 15 mil Standard Energy	Matte	19 mil (.48 mm)	40 (195)	HP 300 Series Latex Printers	Brother WF1 Latex Printer
 15 mil High Energy	Matte	19 mil (.48 mm)	65 (317)		

**Notes:** DigiMaxx<sup>®</sup> Latex includes a satin back coating for use with HP 300 Series & Brother WF1 latex printers. DigiMaxx<sup>®</sup> Latex is available in widths up to 48" (1.219 m), and standard rolls lengths of 25 feet (7.62 m) and 50 feet (15.24 m). Heavy-wall 3 inch (76.2 mm) core is standard.

Tolerances: Widths: +/- .03" (.79 mm); Lengths: +/- .06" (1.58 mm) or +/- 1% whichever is greater.

\*Magnet thickness is 15 mil (.38 mm) plus laminate and coating. Magnet thickness tolerance is +/- 0.002" (0.5 mm).

\*\*Minimum pounds pull at zero air gap based upon standard poles per inch.

US Patent #8,440,128 | Other patents pending

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