# Die-euts & Back Printing Flexible Magnetic Mater

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**APPLICATIONS:** Advertising Specialties, Business Cards, Calendars, Displays, Hobbies, Novelties, Reminders, Sales Promotions, Sports Schedules and more!

Your C



sales@magnummagnetics.com

800.258.0991

MagnumMagnetics.com

## Die-cuts and Back Printing, advertising that sticks!

#### Colorful, flexible magnets in various everyday shapes are among today's most popular sales tools.

Magnum Magnetics regularly stocks

durable, top-coated vinyl laminate. We also offer paper and nontop-

coated vinyl laminates to meet

unique application and budget

Magnum's standard and custom

die-cuts exemplify the highest

industry standards for quality

Superior Quality & Selection

yellow, green, orange, black,

gold and silver. Other color

options are also available.

Lamination

requirements.

and selection.

#### **Standard Die-cuts**

- Pre-cut flexible magnetic shapes
- Die-cut on .020" (.51 mm) matte white vinyl
- Six popular profiles: business cards, houses, telephones, photo frames, number ones, and delivery vans.

#### **Custom Die-cuts**

- Manufacture virtually any shape
  Ranging from .008" to .060"
- (.20 mm to 1.52 mm).
  Hearts, molars, and adhesive bandages, plus larger, rectangular die-cuts for calendars and sports schedules.
- Color options include red, blue,

#### PRODUCT SPECIFICATIONS

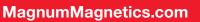
## **Die-cuts Standard**

Standard Shapes	Slab Size	Packaging
<b>Business Card</b> 2" x 3.5" (50.8 mm x 88.9 mm)	7" x 10" (177.8 mm x 254 mm) 10 pieces/slab	200 slabs/carton 2,000 pieces
House 2.25" x 3.375" (57.2 mm x 85.7 mm)	7.1562" x 9.4687" (181.8 mm x 240.5 mm) 8 pieces/slab	200 slabs/carton 1,600 pieces
<b>Telephone</b> 2.25" x 2.625" (57.2 mm x 66.7 mm)	5.5" x 9.7187" (139.7 mm x 246.9 mm) 8 pieces/slab	200 slabs/carton 1,600 pieces
<b>Photo Frame</b> 4.5" x 3.5" (114.3 mm x 88.9 mm)	9.4062" x 7.375" (238.9 mm x 187.3 mm) 4 pieces/slab	200 slabs/carton 800 pieces
<b>Number One</b> 2.5" x 2.75" (63.5 mm x 69.9 mm)	8" x 5.9062" (203.2 mm x 150 mm) 6 pieces/slab	200 slabs/carton 1,200 pieces
<b>Delivery Van</b> 1.75" x 4" (44.5 mm x 101.6 mm)	8.375" x 9.5" (212.7 mm x 241.3 mm) 10 pieces/slab	100 slabs/carton 1,000 pieces

**Note:** Magnum Magnetics can customize die-cut shapes to meet your specifications. The **Business Card** shape is a stock item, and please call for the minimum order for other shapes.

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Learn more about our printable magnets! MagnumMagnetics.com

FIND US ON **f** in

indicates Stock Item



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Consistent thicknesses from .008"

- to .060" (.20 mm to 1.52 mm).
- Smooth surfaces for superior printing A variety of colors and laminates
- to choose from. Highest quality at competitive prices.

### **Back Printing**

Drive repeat orders!

- Increase brand awareness!
- Make your magnets customerspecific!
- Let Magnum Magnetics back print plain magnetic sheeting for you
- to help advertise your message. 1-color spot printing. Choose a specific PMS color\* or Magnum offers standard ink colors of black,
- white, red, and yellow.
- Available for sheeting thicknesses up to 60 mil.
- Our process provides a consistent application of ink.

\*Please note that the magnet will change the appearance of PMS colors.

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USA

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