

Die-cuts & Back Printing

Flexible Magnetic Material



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APPLICATIONS:
Advertising Specialties,
Business Cards, Calendars,
Displays, Hobbies, Novelties,
Reminders, Sales Promotions,
Sports Schedules and more!

 **Magnum
Magnetics®**
The Force in Flexible Magnetics®

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Die-cuts and Back Printing, advertising that sticks!

Colorful, flexible magnets in various everyday shapes are among today's most popular sales tools.

Standard Die-cuts

- ➔ Pre-cut flexible magnetic shapes
- ➔ Die-cut on .020" (.51 mm) matte white vinyl
- ➔ Six popular profiles: business cards, houses, telephones, photo frames, number ones, and delivery vans.

Custom Die-cuts

- ➔ Manufacture virtually any shape
- ➔ Ranging from .008" to .060" (.20 mm to 1.52 mm).
- ➔ Hearts, molars, and adhesive bandages, plus larger, rectangular die-cuts for calendars and sports schedules.
- ➔ Color options include red, blue,

yellow, green, orange, black, gold and silver. Other color options are also available.

Lamination

- ➔ Magnum Magnetics regularly stocks durable, top-coated vinyl laminate.
- ➔ We also offer paper and nontop-coated vinyl laminates to meet unique application and budget requirements.

Superior Quality & Selection

- ➔ Magnum's standard and custom die-cuts exemplify the highest industry standards for quality and selection.







- ➔ Consistent thicknesses from .008" to .060" (.20 mm to 1.52 mm).
- ➔ Smooth surfaces for superior printing
- ➔ A variety of colors and laminates to choose from.
- ➔ Highest quality at competitive prices.

Back Printing

- ➔ Drive repeat orders!
- ➔ Increase brand awareness!
- ➔ Make your magnets customer-specific!
- ➔ Let Magnum Magnetics back print plain magnetic sheeting for you to help advertise your message.
- ➔ 1-color spot printing. Choose a specific PMS color* or Magnum offers standard ink colors of black, white, red, and yellow.
- ➔ Available for sheeting thicknesses up to 60 mil.
- ➔ Our process provides a consistent application of ink.

PRODUCT SPECIFICATIONS

Die-cuts Standard

	Standard Shapes	Slab Size	Packaging
	Business Card 2" x 3.5" (50.8 mm x 88.9 mm)	7" x 10" (177.8 mm x 254 mm) 10 pieces/slab	200 slabs/carton 2,000 pieces
	House 2.25" x 3.375" (57.2 mm x 85.7 mm)	7.1562" x 9.4687" (181.8 mm x 240.5 mm) 8 pieces/slab	200 slabs/carton 1,600 pieces
	Telephone 2.25" x 2.625" (57.2 mm x 66.7 mm)	5.5" x 9.7187" (139.7 mm x 246.9 mm) 8 pieces/slab	200 slabs/carton 1,600 pieces
	Photo Frame 4.5" x 3.5" (114.3 mm x 88.9 mm)	9.4062" x 7.375" (238.9 mm x 187.3 mm) 4 pieces/slab	200 slabs/carton 800 pieces
	Number One 2.5" x 2.75" (63.5 mm x 69.9 mm)	8" x 5.9062" (203.2 mm x 150 mm) 6 pieces/slab	200 slabs/carton 1,200 pieces
	Delivery Van 1.75" x 4" (44.5 mm x 101.6 mm)	8.375" x 9.5" (212.7 mm x 241.3 mm) 10 pieces/slab	100 slabs/carton 1,000 pieces

Note: Magnum Magnetics can customize die-cut shapes to meet your specifications. The **Business Card** shape is a stock item, and please call for the minimum order for other shapes.

**Please note that the magnet will change the appearance of PMS colors.*



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SETTING
A WORLD
CLASS
EXAMPLE



Learn more about our printable magnets!
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FIND US ON    indicates **Stock Item**

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Revised 5/24