DIGIMAXX

## En Gage Media system

Wall & Fixture Graphics

Retail POP & POS Graphics

Menu Boards & Directories

Interior Design Decoration

# ngage your vision.

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### DIGIMAXX.

### En Gage MEDIA SYSTEM

Magnum Magnetics<sup>®</sup> introduces DigiMaxx<sup>®</sup> EnGage<sup>™</sup> an easy to install printable magnetic receptive media that is durable and has excellent adhesion. EnGage media is engineered with an optimized surface for superior print quality and offers a neutral white point. EnGage offers an impressive array of benefits from large format printer compatibility and no edge chipping without sacrificing performance at an affordable price point.

### **FEATURES & BENEFITS**

### **Truly Affordable**

Significant savings over existing mag netic receptive products in the market

Up to 60" Wide Maximize output speeds on larger graphics

Superior Print Quality Reliable, consistent, and proven print surface

**No Coatings Required** Naturally receptive print surface –no need for top-coating

**Easy to Clean** Fingerprints and other minor blemishes clean easily without residue

**No Edge Chipping** Material that cuts smoothly without delamination

Smooth Backside Eliminate scratches on prints when stacked or rolled up

Universal Compatibility One material for most printers and inks–Eco-Solvent, UV and Latex\*

**Easy Installation** Roll it up and roll it onno professional installation is required

Backward Compatible No need to change your existing fixtures–EnGage will adhere to existing magnet surfaces

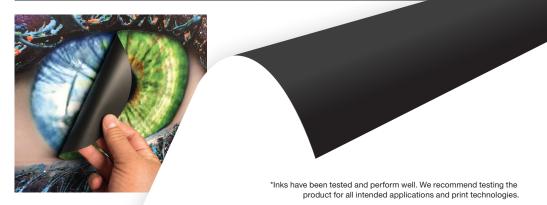
### EnGage<sup>™</sup> Receptive

SPECIFICATIONS		ROLL SIZES	PRINTER/INK COMPATIBILITY
Total Thickness	0.011" (.28 mm) (+/- 1 mil)	<b>5</b> 4" x 100'	<b>Digital/Inkjet</b> Solvent, UV-Cured, Latex*
Gloss Level	11 GU (60 degrees)	<b>60</b> " x 100'	Litho/Offset UV-Cured
Dyne Level	33		Screen Solvent, UV-Cured
Storage Conditions	50% RH/70°F		
Shelf Life	1 year		

### EnGage<sup>™</sup> Magnet Base

Magnum offers EnGage Magnet Base which serves as a permanent base for the EnGage – Magnetic Receptive Media. Magnet Base can be delivered plain or with a wide variety of laminates, including printable vinyl, indoor or outdoor adhesive, write-on/wipe-off film, and custom-formulated top coatings on one or both sides. Sheets and rolls available up to 48" (1.016 m) wide in plain, single- or double-laminate. **Contact us to discuss your application and easy custom ordering.** 

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	SPECIFICATIONS	ROLL SIZES	AVERAGE PULL STRENGTH	
	30 mil EnGage Magnet Base double magnetized <i>or</i> adhesive backed magnet	24.375" x 50' rolls in stock.	30 lbs ft² (146 kg/m²) EnGage to Magnet Base	
	Total Thickness 0.032" (.81 mm)	Custom rolls available upon request.	90 lbs ft² (439 kg/m²) Magnet Base to steel plate	



800.258.0991

### SETTING A WORLD CLASS EXAMPLE

Learn more about our printable magnets! MagnumMagnetics.com/engage

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S indicates Stock Item

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