

# DigiMag<sup>®</sup> Paper

Inkjet Printable Magnetic Sheet



## APPLICATIONS:

POP Displays, Temporary  
Signage, Menu Boards,  
Retail Stores, Offices,  
Trade Shows and more!



**Magnum  
Magnetics<sup>®</sup>**

*The Force in Flexible Magnetics.*

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# DigiMag® Paper has multiple uses and features.

Magnum Magnetics® manufactures white, direct-printable magnetic sheets for desktop and wide-format dye and pigment-based inkjet printers. You can purchase DigiMag® Paper inkjet printable magnet in rolls or sheets cut to your specifications.

## DigiMag® Paper Features.

- ➔ Available in rolls or sheets cut to customer requirements
- ➔ Flexible, easy to use and can be cut to any shape
- ➔ Permanent bond outperforms conventional magnetic material by virtually eliminating delamination
- ➔ Works with a variety of inkjet printers including Canon®, Epson®, and HP®; safe for most dye- and pigment-based printers



### STORAGE

Store in a clean, dry place away from exterior doors or areas exposed to moisture. We recommend storing at 72° F (22° C) at 55% relative humidity. Keep the product in its original packaging until use.

### SHIPPING AND PACKAGING

Magnum Magnetics® can ship your product almost any way you want it—in rolls, bulk on skids, cut blanks in boxes or using personalized packaging for private labeling. Most orders of our stock products can ship within 24 hours.

### OUR PROMISE TO CUSTOMER SERVICE

We pride ourselves on unparalleled customer service—not just lip service. We offer genuine, customer-oriented solutions that beat the competition. Rely on the Magnum® promise: **Quality, Service, Delivery, Value.**

The next time you're in the market for flexible magnetic sheet, strip, custom profiles, or magnet related products, demand the brand that keeps its promise—demand the Magnum® brand.

GET THE PRINTER PROFILES  
[MagnumMagnetics.com/prINTER-profiles](http://MagnumMagnetics.com/prINTER-profiles)

## PRODUCT SPECIFICATIONS

# DigiMag® Paper

Magnet	Finish	Overall Total Thickness*	Minimum Magnetic Pull lbs/ft² (kg/m²)**	Shipping Weight lbs/ft²
8 mil (.20 mm)	Matte or Gloss	11 mil (.28 mm)	12 (59)	.149
12 mil (.30 mm)	Matte or Gloss	15 mil (.38 mm)	30 (146)	.223
15 mil (.38 mm)	Matte or Gloss	18 mil (.46 mm)	40 (195)	.279
20 mil (.51 mm)	Matte or Gloss	23 mil (.58 mm)	60 (293)	.372

**Notes:** Custom thicknesses and tolerances may be special ordered. Thicknesses 12 mil (.30 mm) and higher are available in rolls ranging from 10 feet (3.05 m) to 200 feet (60.96 m) in widths up to 30" (762 mm). Heavy-wall 3-inch (76.2 mm) core is standard.

**General Notes:** Tolerances: Widths: +/- .03" (.79 mm); Lengths: +/- .06" (1.59 mm) or +/- 1% whichever is greater. Suitable for indoor use.

\*Overall total thickness includes paper. \*\*Minimum pounds pull at zero air gap based upon standard poles per inch.

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 A WORLD  
 CLASS  
 EXAMPLE



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