
MessageMagTM

Thin Magnetic Sheeting for Offset, Digital and Flexo Printing Presses

Print directly on your magnet. Now you can add the staying power of magnets to your printing capabilities. With MessageMag thin magnetic sheeting you can print directly to a high quality magnetic media. MessageMag is a thin, lightweight, high performance and customizable flexible magnetic sheeting that is ideally suited to run on offset, digital (including Xerox and HP) and flexo printing presses. Whatever your printing needs, from paper to vinyl to polypropylene, MessageMag magnetic sheeting can be customized to your specifications.



Applications for MessageMag. MessageMag is ideal for use in **direct mail** pieces due to its lightweight construction and the ability to tip on the magnet to a carrier sheet. MessageMag is also perfect for use as **business cards, calendars, sports schedules, coupons, menus, and magazine inserts** as well as **craft and hobby** applications. Whatever your advertising or promotional products needs, take advantage of the power of MessageMag magnetic sheeting.

Available with a variety of laminates. Unlike other magnetic printing options, MessageMag is available with a wide variety of laminates to provide more finish options. Our laminates are selected to enhance color reproduction and to provide superb ink adhesion. Whether you are looking for gloss or matte paper, gloss or matte vinyl or polypropylene, MessageMag has an option for you. This allows us to provide you with more applications where printed magnet is an option. MessageMag can be perforated and die cut to allow for even more customization.



Available in a variety of sheet or roll sizes. Magnum Magnetics offers MessageMag magnetic sheeting in a variety of sheet sizes to accommodate more printer requirements. MessageMag sheeting is held to very exacting tolerances to accommodate the requirements of digital printing equipment. Standard sheet sizes are available. MessageMag magnetic sheeting can also be supplied in custom sheet sizes to fit your exact needs.

MessageMag is also available in various roll widths and lengths to accommodate roll fed machines. Contact us to let us know your requirements and we will manufacture MessageMag to meet your exact requirements.

Safety. Testing shows that certain Magnum® flexible magnetic materials meet child safety standards. Call us for details.

Our promise. Magnum Magnetics provides superior customer service and high-quality flexible magnetic sheet, strip and custom profiles at competitive prices. That's our promise and your assurance of satisfaction from The Force in Flexible Magnetics®.

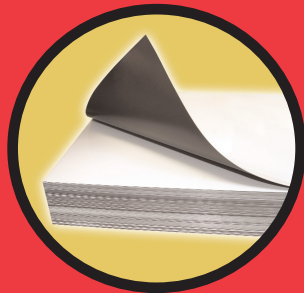


 **Magnum
Magnetics**®

The Force in Flexible Magnetics®

Applications

- Direct Mail
- Business Cards
- Calendars
- Sports Schedules
- Coupons
- Menus
- Magazine Inserts
- Craft and Hobby



Offset Magnet Printing Options

Overall Product Thickness*	Sheet Sizes**	Laminate Finish***	Sheets Per Standard Package (custom packaging available)
11.8 mil (.29 mm)	8.5" x 11" (215.9 mm x 279.4 mm)	Gloss Paper	500
11.8 mil (.29 mm)	12" x 18" (304.8 mm x 457.2 mm)		250
11.8 mil (.29 mm)	20" x 14" (508 mm x 355.6 mm)		200
11.8 mil (.29 mm)	24" x 19" (609.6 mm x 482.6 mm)		200
13.8 mil (.35 mm)	8.5" x 11" (215.9 mm x 279.4 mm)	Gloss Paper	500
13.8 mil (.35 mm)	12" x 18" (304.8 mm x 457.2 mm)		250
13.8 mil (.35 mm)	20" x 14" (508 mm x 355.6 mm)		200
13.8 mil (.35 mm)	24" x 19" (609.6 mm x 482.6 mm)		200
13.8 mil (.35 mm)	23" x 35" (584.2 mm x 889 mm)		200

* Targeted overall thickness including magnet and laminate.

** Other sheet sizes are available. Please contact your Magnum sales representative for more information. Sheet size tolerance is +/- .005" (+/- .12 mm).

*** Many other laminate options are available including matte paper, vinyl and polypropylene. Please contact your Magnum sales representative for more information.

Flexo Magnet Printing Options

Overall Product Thickness*	Roll Width**	Laminate Finish***	Roll Length****
11.8 mil (.29 mm) & 13.8 mil (.35 mm)	7" (177.8 mm)	Gloss Paper	1200' (365.7 m)
11.8 mil (.29 mm) & 13.8 mil (.35 mm)	10" (254 mm)		1200' (365.7 m)
11.8 mil (.29 mm) & 13.8 mil (.35 mm)	12" (304.8 mm)		1200' (365.7 m)
11.8 mil (.29 mm) & 13.8 mil (.35 mm)	24" (609.6 mm)		1200' (365.7 m)

* Targeted overall thickness including magnet and laminate.

** Other roll widths are available. Please contact your Magnum sales representative for more information.

*** Many other laminate options are available including matte paper, vinyl and polypropylene. Please contact your Magnum sales representative for more information.

**** Other roll lengths are available. Please contact your Magnum sales representative for more information.

Xerox® iGen Magnet Printing Options

Overall Product Thickness*	Sheet Sizes**	Laminate Finishes	Sheets Per Standard Package (custom packaging available)
11 mil (.27 mm)	12" x 18" (304.8 mm x 457.2 mm)	Gloss Paper* & Polypropylene	250
11 mil (.27 mm)	20.5" x 14.33" (520.7 mm x 363.9 mm)		250

* Targeted overall thickness including magnet and laminate. Gloss Paper targeted overall thickness is 11.8 mil (.29 mm). Other thicknesses are available. Thicker material will need to be magnetized post-printing. Please contact your Magnum sales representative for available magnetization options.

** Other sheet sizes are available. Please contact your Magnum sales representative for more information. Sheet size tolerance is +/- .005" (+/- .12 mm).

HP Indigo Magnet Printing Options

Overall Product Thickness*	Sheet Sizes**	Laminate Finishes	Sheets Per Standard Package (custom packaging available)
11 mil (.27 mm)	12" x 18" (304.8 mm x 457.2 mm)	Polypropylene	250

* Targeted overall thickness including magnet and laminate. Other thicknesses are available. Thicker material will need to be magnetized post-printing. Please contact your Magnum sales representative for available magnetization options.

** Other sheet sizes are available. Please contact your Magnum sales representative for more information. Sheet size tolerance is +/- .005" (+/- .12 mm).

Distributed by:



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