

# DigiMag® Duplex

US PATENT  
#9,440,480  
CANADA PATENT  
#2,875,769

**Two-Sided Printable  
Magnet for Digital Presses**



#### APPLICATIONS:

Postcards, Sports Schedules,  
and Direct Mail pieces.

Compatible with the U.S.

Postal Service.

 **Magnum  
Magnetics®**

*The Force in Flexible Magnetics®*

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# DigiMag® Duplex—print both sides of your magnet.

Let us help you increase your product offering by including two-sided printable magnets! Magnum Magnetics® is proud to offer flexible magnetic sheeting for digital presses that enables you to print on both sides. DigiMag Duplex is perfect for postcards, sports schedules, and other direct mail pieces. The finished pieces are compatible with the U.S. Postal Service for direct mailing.

## DigiMag® Duplex Features

- ➔ The material offers superb ink adhesion and image quality, and can be cut, perforated or die-cut.
- ➔ High-quality printable matte white polypropylene surface on both sides of the magnet and prints both sides in a single pass with compatible printers.
- ➔ Sheets are sold unmagnetized so that it feeds through your press effectively. **Magnetize post-press on one side of the sheet only;** you choose the side and use magnetizers available from Magnum Magnetics to make it a magnet.



Printable Polypropylene Surface

Lightweight Flexible Unmagnetized Magnet

Printable Polypropylene Surface



**MAGNUM MAGNETICS.**  
**Magnetizers**

Make it a magnet *after* you print!

### PRODUCT SPECIFICATIONS

## DigiMag® Duplex

Sheet Size*	Printable Surface	Overall Total Thickness*	Average Magnetic Pull lbs/ft <sup>2</sup> (kg/m <sup>2</sup> )**
12" x 18" Sheets (304.8 mm x 457.2 mm) 1000 gsm	Matte White Polypropylene	16 mil (.40 mm)	20 (97.7)

\*Sheet size tolerance on length and width is +/- .030" (+/- .76 mm); sheet weight is approx. 0.3 lbs. (0.1 kg); Thickness tolerance +/- .002" (+/- .05 mm).

\*\*Typical pull strength is from the magnetized side of the sheet after using a 16ppi magnetizer for sale or lease from Magnum Magnetics®

**NOTE:** Take care when lifting and loading DigiMag® Duplex sheets. The magnetic substrate is heavier than paper.

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### STORAGE

Store in a clean, dry place away from exterior doors or areas exposed to moisture. We recommend storing at 72° F (22° C) at 55% relative humidity. Keep the product in its original packaging until use.

### SHIPPING AND PACKAGING

Magnum Magnetics® can ship your product almost any way you want it—in rolls, bulk on skids, cut blanks in boxes or using personalized packaging for private labeling. Most orders of our stock products can ship within 24 hours.

### OUR PROMISE TO CUSTOMER SERVICE

We pride ourselves on unparalleled customer service—not just lip service. We offer genuine, customer-oriented solutions that beat the competition. Rely on the Magnum® promise: **Quality, Service, Delivery, Value.**

The next time you're in the market for flexible magnetic sheet, strip, custom profiles, or magnet related products, demand the brand that keeps its promise—demand the Magnum® brand.

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SETTING  
A WORLD  
CLASS  
EXAMPLE



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